

rad am ring

Nürburgring, 21th–23th July 2023



unique fascinating
emotional strong



The **“Green Hell”** – the most beautiful piece of asphalt between north and south pole!

Content

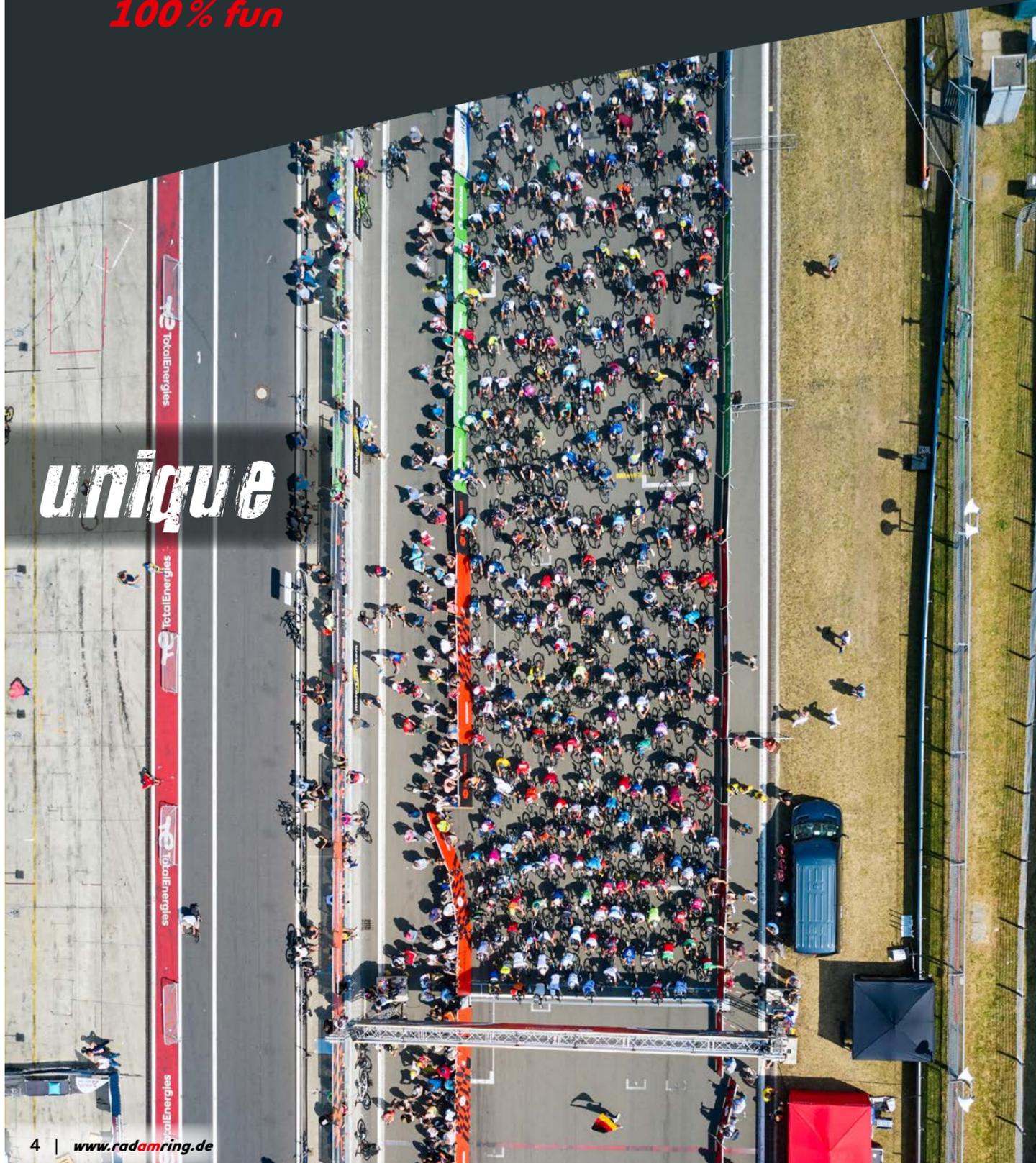
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**3 days, 1 night, 21 disciplines,
all levels, 9,200 athletes,
25,000 enthusiasts on site,
100% fun**



fascinating



unique



emotional



strong

Road bike – on the legendary Nürburgring

Green Hell
81 curve passages | 25 kilometres | 560 metres altitude

- 24h race
Solo | Team of 2 | Team of 4 | Team of 8
- Public race
25 km race | 75 km race | 150 km race
- Time trial
- Touring (Sunday)





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**Mountain bike –
off the track,
in the middle of the
Eifel**

- 24h-Race
Solo | Team of 2 | Team of 4 | Team of 8
One lap approx. 11.5 km, 200 metres altitude difference
- Mountain bike marathon:
25 km race | 50 km race | 75 km race
One lap approx. 26 km, 610 m altitude



Touring – riding pleasure for everybody

- Touring ride (Saturday)
- E-bike Nürburgring experience
- Guided tours
- Tracks



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Circuit Cycling – the little brother

- Date: May 2023
- Grand Prix circuit:
13 bend passages | 5.1 km |
105 metres altitude difference
- 60 km race
- 100 km race



PHILIPPS BIKE TEAM

**Bienvenidos,
Welcome,
Willkommen,
Grüezi**



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- Philipps Bike Team – our partner on Mallorca
Bike rental | Cycling holidays | Cycling camps |
E-bike experience





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**Expo –
at the heart of
the Event**

- Show stage
- Video wall
- Participant centre
- Food corner
- Action area

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**Sponsoring –
classic or
something
different page**

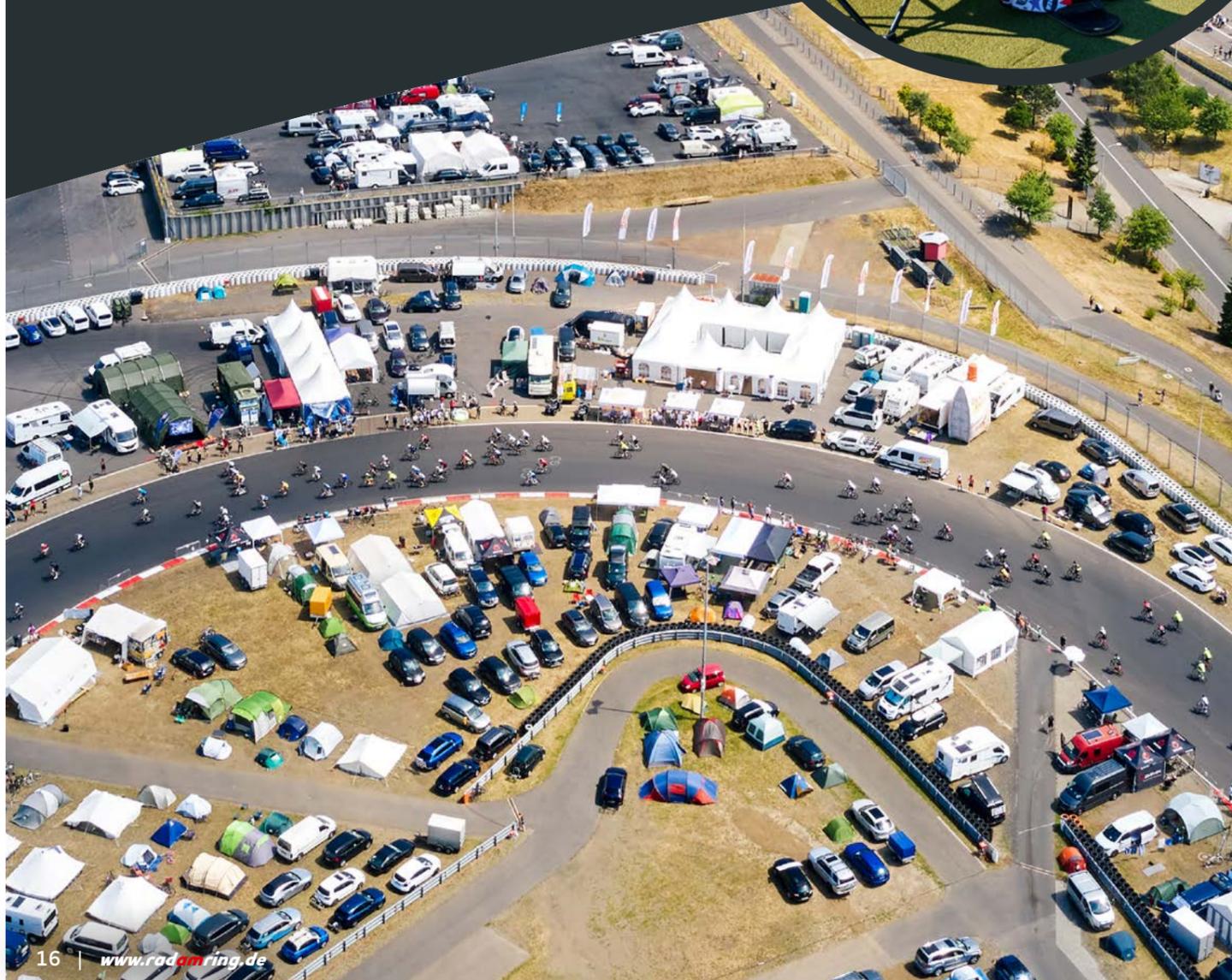
Your ideas, our know-how – Activities all over the Nürburg-
ring-area and in the “Green Hell”

- Start and camp sites
- Branding – banners, flags, inflatables etc.
- Website / Social media
- Starter package
- Stage



Unique experiences – incentives with friends, customers and employees

- Team camps located right next to the track
- Team camps of any size and equipment
- Formula 1 pit directly at the track and paddock
- Self-organisation or full service





*Strong Community –
passion, sympathy,
loyalty, tolerance*

during the race



while celebrating



at the camp



on Mallorca



in social media



on tour



rad **am** *ring*

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