

Branding & brand presentation

- 20m (4x5m) branding in the start & finish area (500m before/after the finish line)
- Sponsor & partner footer on the website
- Flyer
- Posters
- Site plan

Expo

- Stand area 3m x 3m + vehicle
- Logo presentation in the list of exhibitors

Media service

- 1 newsletter topic with presentation of the brand, products or a campaign
- 1 social media post

Rad am Ring „Up close“

- 8 starting places incl. service fee
- Starter bag insert (optional)

The package is variable and customisable!

Package price: 12.000€ - 15.000€



Discipline sponsoring

- Possibility of brand presentation via the connection with a discipline e.g. "24h-Radrenne powered by XY"

Branding & brand presentation

- 40m (4x10m) branding in the start & finish area (500m before/after the finish line)
- 1 Inflatable / arch
- 1 curve branding (race track)
- Logo presentation on the start numbers of a discipline
- Sponsor & partner footer on the website
- Flyer
- Posters
- Winner back wall
- Site plan

Expo

- Stand area 6m x 3m + vehicle
- Logo presentation in the list of exhibitors

Media services

- 1x logo in event advert (A4/A6 in Tour/BIKE)
- 1x newsletter (banner/advertisement)
- 1 newsletter topic with presentation of the brand, products or a campaign
- 1 social media post
- Commercials on the event radio

Rad am Ring „Up close“

- starting places incl. service fee
- Team-camp (optional)
- Starter bag insert (optional)

The package is variable and customisable!

Package price: 20.000€ - 25.000€



Event & discipline sponsoring

- Possibility of brand presentation via the connection with the event "Rad am Ring powered by XY"
- Possibility of brand presentation via the connection with a discipline e.g. "24h bike race powered by XY"

Branding & brand presentation

- 120m (4x30m) branding in the start & finish area, directly at the start-finish arch
- Branding start-finish arch exclusive
- 2 Inflatables / arches
- Banner placement Nordschleife
- Banner placement pit lane
- Logo presentation on all start numbers
- Sponsor & partner footer on the website
- Flyer
- Posters
- Winner back wall
- Site plan
- Participant Centre

Expo

- Any size stand area + vehicle
- Expo fence branding
- Logo presentation in the list of exhibitors

Media services

- 5x logo in event advert (A4/A6 in Tour/BIKE)
- 10x newsletter (banner/advertisement)
- Website banner on the website homepage (www.radamring.de)
- 3 newsletter topics with presentation of the brand, products or promotions
- 3 social media posts
- Commercials on the event radio

Rad am Ring „Up close“

- 32 starting places incl. service fee
- Team camp (optional)
- Starter bag insert (optional)
- Special offer (optional)

The package is variable and customisable!

Package price: on request

